

# Enchanted Fairy Festival

*2025 Sponsorship Guide*

September 20th, 2025  
Springettsbury Township Park York, PA



*imagination & creativity*



# INTRODUCTION:

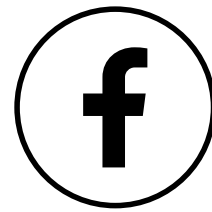
In 1990 Rob & Lucy Wood of Spoutwood Farm in Glen Rock established the "May Day Fairie Festival". A festival created to celebrate the spirit, unity, and magic of all life. The festival's primary theme was to "celebrate the beginning of spring and all of the faerie and nature spirits' return to the warm world."

The festival map sprawled across Spoutwood's farm's acres with wandering entertainers trickling about! Guests enjoyed a magical vendor marketplace, three performance stages, book readings, creative workshops, and food vendors. The festival grew to become the world's largest faerie/fairy festival with a peak of 16,000 visitors in 2012.

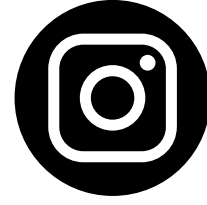
In 2018 The Woods announced the final Fairie Festival at Spoutwood. Thirty years of hosting began to leave lasting marks on the farm, and the festival had outgrown the venue. Rob and Lucy eventually partnered with Baltimore County and now host their May Day Fairie Festival at Rocky Point Park in Essex, Maryland on the first weekend of May.

In 2019, inspired by the festival's legacy, but not affiliated, Katie Smock, mother of five, decided to reimagine the event and reestablish the gathering of fairies in Central Pennsylvania by founding the "Enchanted Fairy Festival," a two day festival in York Pennsylvania which allowed families and fairies alike to gather locally again to celebrate the magic of fall and fairies; the inaugural event was held at Rocky Ridge County Park on September 18th, 2019.

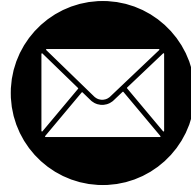
Under Katies thoughtful leadership the "Enchanted Fairy Festival" in its fifth year has established itself as a weekend utopia of family friendly activities, where attendees are transported to a wonderland of imagination and magical fun and enjoy three enchanted lands of emersive activity,



**10k**  
*likes*



**11k**  
*followers*



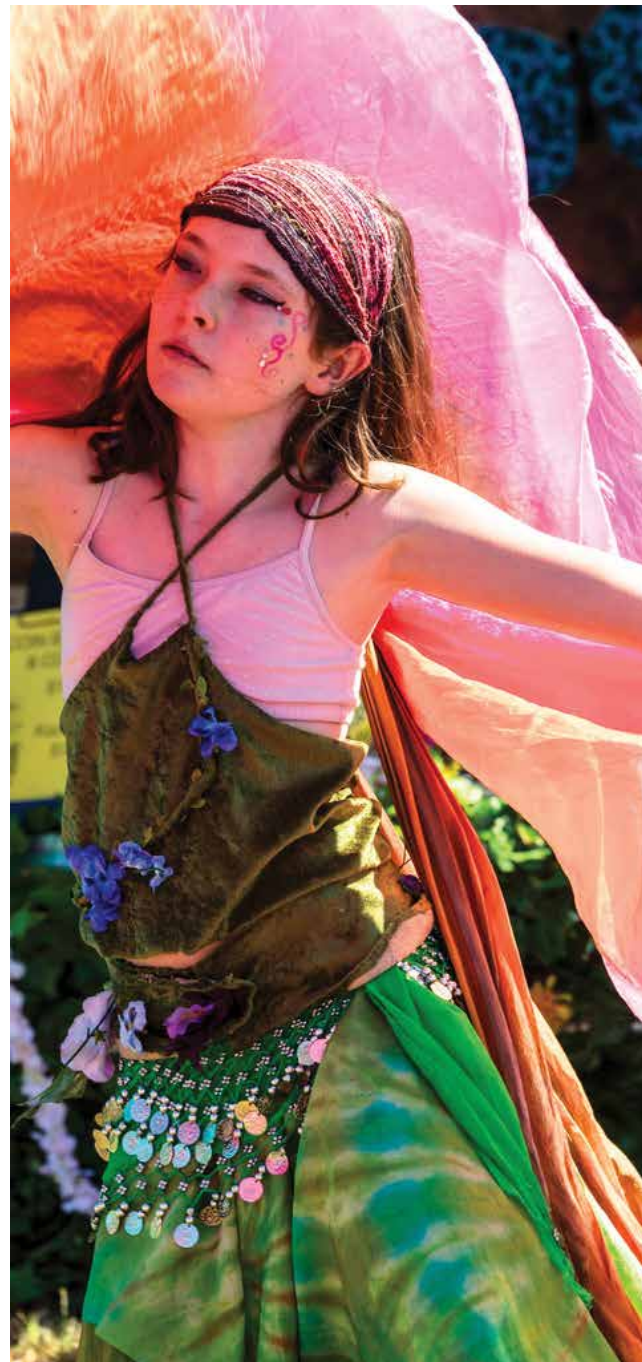
**5k**  
*subscribers*

# About: **ENCHANTED FAIRY FESTIVAL**

The Enchanted Fairy Festival is a family festival, created in 2019, that takes place at Springettsbury Township Park in York, Pennsylvania every September.

Thousands flock to the festival, with 5,000 attendees expected in 2025, to immerse themselves in four enchanting lands; each bursting with entertainment and activity, featuring performance artists, immersive art installations, animals and so much more.

The festival grounds feature two performance stages, "The Fairy Stage" and "The Starfish Stage" as well as four enchanted lands; "Fairy Land," "Wonderland," "Pirate Cove," and Springettsbury Township Park's Fall Festival's portion of the event, "Bounce Zone."



# FOUR ENCHANTED LANDS

Thousands flock to our festival to be emersed in four enchanted lands and their attractions.

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## Fairy Land

- Fairy Vendor Marketplace
  - Fairy Naming Station
  - Magic School - Magic Verification and Training
  - Dungeon and Dragons Game Area
  - Life Size Guess Who + Candy Lane Game
  - Scarf and Sword Show, Fire Spinning
  - Hula Hooping, Stilt Walking
  - Ogor Trading Post + Slime Making Station
  - Reptile Smiles Petting Area
  - Pigs & Alpacas Petting Area
- 
- Old Fashioned Sword Fighting Guild

## Pirate Cove

- Foam Party
- Pirate Escape Room
- Pirate Games lead by Pirate Krista
- Performances by The Lord of Adventure
- Mermaid Area - Tail Trying, Mermaids in a Pool

## Wonderland

- Mad Hatter Tea Party
- Giant Game Area
- Glow Party
- Wacky Mirror
- Glow Tent - Blacklight fun! Glow Jenga and Glow Art.

## Bounce Land

- Four Enormous Bounce Houses
- Hay Jump
- Catapult





# *Fairy Land* **Entertainment:**



Delphine The Fairy



Dictionaria The Fairy



Magical Unicorn



Krystal Younglove



Soolah Hoops



Nina the Giant



Reptile Smiles



River Barry Bubble Magician



Nick Disanto



# *Pirate Cove* **Entertainment:**



Lemonade Mermaid



Wee Johnny Whitebeard



Captain Jack



JP The Pirate



Foam Dragon Party



Lords of Adventure



Pirate Ship Fishing



Pirate Games



Pirate Escape Room



# *Wonderland* **Entertainment:**



Mad Hatter



Tea Party



Silly Mirrors



Alice



The White Rabbit



Down the Rabbit hole  
Glow Room



Onias Ye Mage



Game Area



Bubbles



# BOUNCE ZONE

Bounce Zone is Springettsbury Township's Fall Festival portion of our event! We are excited to partner with them on this area of the festival! Bounce Land features four enormous bounce houses for children to enjoy. Other activities include a crafting station, Hay Jump, and a massive working Catapult!



## MAGIC & *motherhood*

Katie Smock, our founder and fearless leader, is the president of Atomic Bounce, a successful bounce house company with its warehouse headquartered in York, Pennsylvania.

Katie's incredible gift is entertaining children, and being a mother of five has given her a master class in logistics and amusement. These skills have been fused and ignited, growing her company to over thirty employees and sixty bounce houses being delivered and enjoyed every single weekend across Pennsylvania and Maryland.

Her entrepreneurial spirit, passion for imagination, adventure and magic, and truly her protective nature of children make her the perfect organizer for the fairy fest.

Entering our fifth year of the Enchanted Fairy Festival, Katie is looking for the perfect partners to further develop the event programming and reach. We invite you to partner with us to ignite the imagination and curiosity of children across York County and beyond for one weekend in September!



# Festival Sponsorship Tiers:

*gold*

## **\$5,000 Commitment Includes:**

- The title of "Presenting Sponsor" & logo placement on all marketing materials, event day maps, and way-finding signs on event day
- Logo on event banner for Facebook
- Logo placement on the official event photo album on social media
- Installation of a soft banner with your company's banner on the main stage
- Exclusive guest list access for 40 guests of your choosing
- Access to our online attendee registration list
- One 10x10 booth on the event grounds
- Instagram- Story Mention to our 12k followers
- Facebook- Event Post Mention & Post Mention to our 35k followers
- Email Blast- Email Mention to our 16k subscribers

*silver*

## **\$2,500 Commitment Includes:**

- The title of "Presenting Sponsor" of your desired enchanted land with logo placement on the event map and way-finding signs on event day
- Exclusive guest list access for 30 guests of your choosing
- Access to our online attendee registration list
- One 10x10 booth on the event grounds
- Instagram- Story Mention to our 12k followers
- Facebook- Event Post Mention & Post Mention to our 35k followers
- Email Blast- Email Mention to our 16k subscribers

# Festival Sponsorship Tiers:

*bronze*

## **\$1,250 Commitment Includes:**

- The title of "Bronze Sponsor" with logo placement on the event program
- Exclusive guest list access for 20 guests of your choosing
- One 10x10 booth on the event grounds
- Instagram- Story Mention to our 12k followers
- Facebook- Event Post Mention & Post Mention to our 35k followers
- Email Blast- Email Mention to our 16k subscribers

*copper*

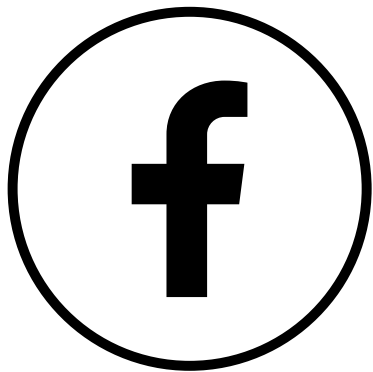
## **\$650 Commitment Includes:**

- The title of "Copper Sponsor" with logo placement on the event program
- Exclusive guest list access for 10 guests of your choosing
- Instagram- Story Mention to our 12k followers
- Facebook- Event Post Mention & Post Mention to our 35k followers
- Email Blast- Email Mention to our 16k subscribers

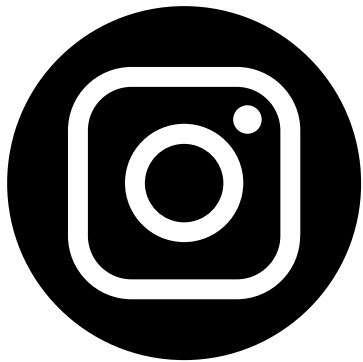


# OUR REACH

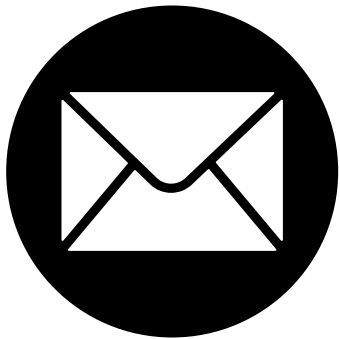
*marketing assets:*



**10k**  
*followers*



**12k**  
*followers*



**5k**  
*subscribers*